

Public Disruption

ARTDES 401 Senior Studio

Background Info

Last year, while working in Sophomore Studio, I created a prototype brand that explored and connected my interests in multimedia art practices. The goal was to exercise the skills I acquired overtime in my career at Stamps while also fulfilling interests in politics and activism through culture jamming and subvertising, creating various forms of a museum gift-shop related items that critiqued aspects of American culture, little trojan horses in different forms. I say a museum because these items could stand alone as solo art installations, but together, they form an artistic archive. I lead this project with the premise that most Americans, and people in general, are comfortably misinformed through lies and other forms of treacherous malintent that operates in American politics & mainstream media.



Introduction

That Sophomore Studio project sowed the seeds for this year's Senior Studio project. Using what I already created as a bounce pad, I pivoted off into a tangent venture that was inspired by the events surrounding protesting injustice despite being in a pandemic and the 2020 Presidential Election, creating propaganda signs that were meant to use what I learned in subvertising in order to manipulate the same tactics of political campaigns in order to form my own voice in the midst of the disorder spreading through our nation. The point was to try and make sense out of everything that was being pumped out of the media into the public, but really, the point was to answer "how can this work galvanize me and the people around me to act/create work"? The election posters weren't really achieving this outcome.



Project Statement

I began to shift my focus, maybe the election was a good idea, but I had to tackle it from a different angle. I started writing down my thoughts, day by day, into a tablet I used for drawing. At first, they were a list of potential poster ideas, but once I started to see my thoughts build up in quantity, they began to take on a different meaning and form. This is when I started to get more abstract with how I translated my thoughts; an example of this is how I would take a thought, boil it down by stripping away details such as descriptive words, playing with the main idea, and ultimately, create a message that could plant itself in the mind of the viewer, forcing that viewer to try and make sense of and relate to the cryptic script, like song lyrics.



INSERT
CRYPTIC
MESSAGE
OF YOUR
CHOICE.

{ INSERT
CREEPY
MESSAGE
OF YOUR
CHOICE... }

For the
after school
kids who
hate school
3

But I
thought
Black was
beautiful...

But the
hype is
most
behavioral

Offline

endless
reaches for
an endless
audience

the
future is
fraudulent

Van Gogh
vs.
Mike Tyson

conforming
due to a
saturated
consumer
culture...

like
cable
television
for a dying
demographic

shows,
scams,
and
the concept
of vice versa

I did it
think we was
about having
your reality...
now I just
want with my
relationships to
eternity

HISTORICAL
MURDER
HUCKLEBERRY

HISTORICAL
MURDER
HUCKLEBERRY

As a
Last Resort:
"HANS EX"
MACHINES

MASS ASSASSINATION
REPRESENTATION

"SELLING"
ILLUS
OR
"ALCHEMY"

"I'M WHO"
SATAN IS

WHY ARE
THE MEN WHO
START WARS
NEVER ON THE
BATTLEFIELD?

ASK YOURSELF:
DO YOU REALLY
NEED IT?

"CLIMATE CHANGE":
WHO WOULD
HAVE THOUGHT
APOCALYPSE
WOULD BE THIS
ANTICLIMATIC

HERE
TO
PROMOTE
JESUS
PHILANTHROPY
&
SPONSORING

"THE YOUTH"
CAN DO NO
HARM ...

"BEING AN ADULT"
IS ARTIFICIAL ...

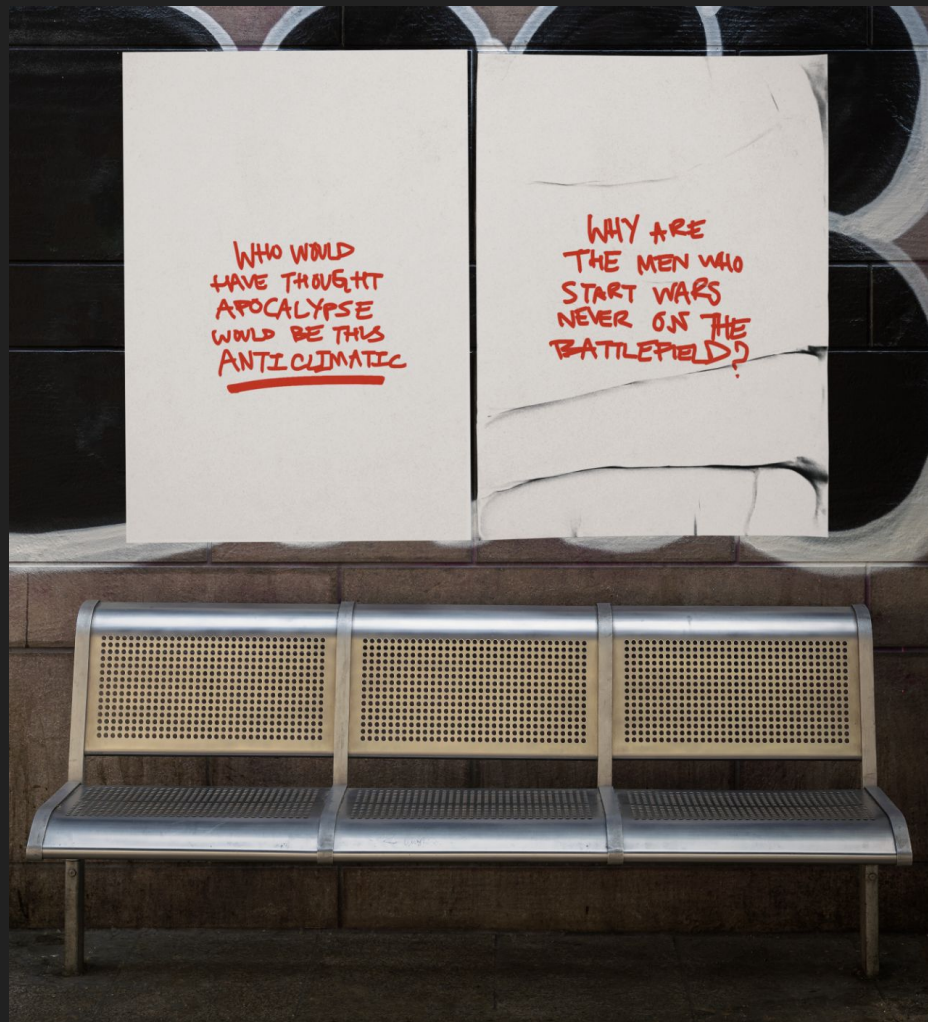
"BUT SO IS"
... INNOCENCE

"THE CATCHER"
IN THE GRASS

TRY
EMPATHY
AS A FIRST
RESPORT

AS A
LAST RESORT:
DUEX EX
MACHINA!

te FUTURE IS ~~fraudulent~~
FRAUDULENT!
fraudulent
" THE
FUTURE IS
FRAUDULENT!
the
future is
future



AS A
LAST RESORT:
DUE EX
MACHINA!





BUT I THOUGHT BLACK
WAS BEAUTIFUL

BUT I THOUGHT
BLACK WAS
BEAUTIFUL

HASTED
INVERTS

BUT I THOUGHT BLACK WAS BEAUTIFUL BUT I THOUGHT BLACK WAS BEAUTIFUL

but I thought black
was beautiful

was beautiful
BUT I THOUGHT
BLACK WAS
BEAUTIFUL
BUT I THOUGHT
BLACK WAS
BEAUTIFUL
BUT I THOUGHT
BLACK WAS
BEAUTIFUL

but I thought
was beautiful

BUT I THOUGHT
BLACK WAS
BEAUTIFUL

BUT I THOUGHT
WAS BEAUTIFUL

BUT I THOUGHT BLACK
WAS BEAUTIFUL

BLACK WAS
BEAUTIFUL

but I thought black
was beautiful

out + HHHH block

SAY YES!

conforming
we to a
saturated
counter
culture!!!

shams SCAMS
vice versa
SCAMS
shams, SCAMS,
and the concept
of vice versa
shams SCAMS
vice versa SCAMS
shams

ASK YOURSELF:
DO YOU REALLY
NEED IT?

"THE YOUTH"
CAN DO NO
HARM ...

"BEING AN ADULT
IS ARTIFICIAL"

EWIG UND
3 TAGE

etepetete
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ENTREPRENEURS
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FZW DORTMUND

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